

ART DIRECTOR  
+ DESIGNER

# angela gonzalez

## Experience

**Art Director** JAN 2021 - PRESENT

VMLY&R Commerce, Client: Unilever

Create shopper campaigns for major CPG brands like Dove, TRESemmé, SheaMoisture, Seventh Generation, St. Ives, Dollar Shave Club and Love Beauty and Planet.

**Art Director** OCT 2016 - DEC 2020

Geometry Global, Client: Unilever

**Junior Art Director** JUL 2014 - OCT 2016

Geometry Global, Client: Unilever

**Creative Intern** SUMMER 2013, WINTER 2014

The Mars Agency, Client: Sun Products

**Shinola Sponsored Studio** FALL 2013

Developed an e-commerce strategy and campaign for Shinola bikes and watches that included a digital magazine, interactive microsite and mobile app.

## Education

**College for Creative Studies** 2014

Bachelor of Fine Arts: Advertising Design

## Skills

Adobe Creative Suite

Photo art direction

## Interests

Sustainability, re-watching Schitt's Creek (again) and all things spooky.

## Contact

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